



Newsletter

May - August 2026



Association for Mothers & Newborns (AMAN) Annual International Scientific Conference

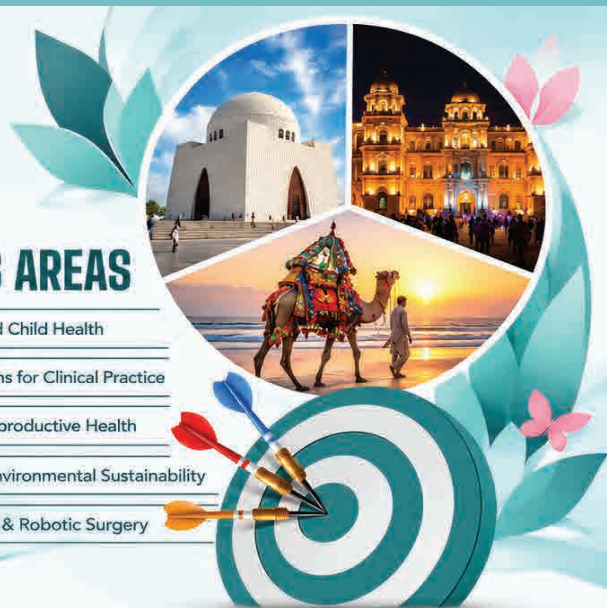
October 24th-25th, 2026 (Saturday-Sunday)

Bringing Together Clinical Excellence,
Innovation, And Humanitarian Responsibility.



KEY FOCUS AREAS

- Women, Mothers and Child Health
- Public Health Solutions for Clinical Practice
- Family Planning & Reproductive Health
- Climate Change & Environmental Sustainability
- Artificial Intelligence & Robotic Surgery



A powerful convergence of medicine, policy, innovation, and
humanity, addressing today's most pressing national and global health challenges.



24th – 25th
October, 2026



Pearl Continental Hotel,
Karachi



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IN BRIEF

Health and wellbeing are shaped across the life cycle

AMAN works across this continuum, from prevention and maternal and newborn care to health information that supports informed decisions. In this issue, we look at how that work is taking shape across clinical practice, community outreach and health learning.

Inside This Issue



Turning Evidence
Into Action



World Breastfeeding Week



Every Pregnancy



From Awareness To Uptake



Bakhabar Noujawan



Strengthening
The Network Around Care



Looking Ahead



Aman International
Scientific Conference

» Turning Evidence Into Action

The Fight against Postpartum Haemorrhage

Postpartum haemorrhage can become life-threatening for mothers within minutes. On 22 July 2026, AMAN, in collaboration with the Society of Obstetricians & Gynaecologists of Pakistan (SOGP), convened a national symposium in Karachi focused on preventing and managing PPH, one of the leading preventable causes of maternal death.



Clinicians, policymakers, public health experts, academics and development partners explored how the latest WHO, FIGO and ICM guidance can be translated into practice. Discussions covered PPH prevention and management, antenatal anaemia and AMAN's Emotive PPH Bundle Training initiative, alongside wider discussions on HPV vaccination and cervical cancer elimination. The focus was on turning evidence and clinical expertise into timely, quality care that can prevent women dying from preventable causes.





Supporting the People who Support Mothers

Strengthening Breastfeeding and Maternal Nutrition Support

During World Breastfeeding Week, AMAN, the National Committee for Maternal & Newborn Health (NCMNH), New Beginnings Healthcare and SOGP brought healthcare providers together for a capacity-building workshop at New Beginnings Healthcare on 5 August 2026.



Sessions covered breastfeeding challenges and solutions, government policies on breast-milk substitutes and young child nutrition, maternal nutrition and micronutrient supplementation, as well as the role of providers in supporting mothers and families. The workshop emphasised practical guidance, evidence-based counselling and coordinated support to help mothers make informed choices.

»» Every Pregnancy

Building Life-Saving Skills where Care is Delivered



Under Every Pregnancy, AMAN is working with Ehsan Kamal Hospital (EKH) strengthen the quality and safety of maternal and newborn care for underserved communities. A baseline assessment identified areas for strengthening maternal and newborn clinical practices and care processes, leading to a partnership that combines provider training, clinical guidance, mentorship, supportive supervision and stronger referral mechanisms. AMAN conducted a five-day training which brought together healthcare providers of EKH and Jinnah Postgraduate Medical Centre (JPMC).



The training focused on essential life-saving skills including prevention and management of postpartum haemorrhage, pre-eclampsia, family planning, neonatal resuscitation, Kangaroo Mother Care, infection prevention and referral mechanisms. The participation of JPMC promoted peer learning and strengthened linkages between facilities, supporting the development of a functional referral pathway for timely access to higher-level care. Combined knowledge scores rose from 46% to 98%, with participants valuing the practical knowledge and skills gained to help save mothers' and babies' lives.

» From Awareness To Uptake

Continuing HPV Vaccination Advocacy across Sindh



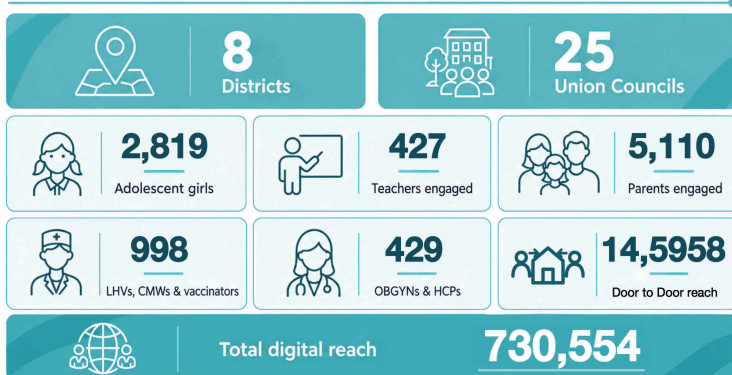
With support from Gavi, Mannion Daniels and Oxford Policy Management (OPM), and in partnership with EPI Sindh, AMAN continued HPV vaccine advocacy and demand-generation activities across 8 districts and 25 union councils. Field teams engaged communities, schools and healthcare facilities, while targeted sessions with vaccinators, healthcare providers, Lady Health Workers and union council leadership strengthened knowledge, addressed misinformation about the HPV vaccine and supported vaccine uptake. In Hariyana UC, where no HPV vaccinations had been recorded for three months, a focused session with vaccinators was followed by the initiation of vaccination.



At the systems level, AMAN advocated with the Population Welfare Department (PWD) to integrate HPV vaccine information into routine service delivery. Following this engagement, PWD Secretary Mr. Hafizullah Abbasi supported HPV vaccine counselling at PWD healthcare centres, where providers regularly engage with mothers and families. PWD also requested HPV content for its multilingual chatbot and support for healthcare provider training, creating opportunities to extend accurate vaccine information through existing public-sector platforms.

AMAN's experience in Sindh was further shared through a national learning forum. During Dr. Sania Nishtar's visit to Pakistan, Mannion Daniels convened a "Voices from the Community" consultation in Peshawar, where AMAN shared Sindh's HPV vaccine launch experience, including key achievements, lessons learned, implementation challenges and community-level approaches to addressing misinformation about the HPV vaccine.

HPV VACCINATION ADVOCACY Reach & Impact



September 2025 – March 2026 | Supported by Gavi, Mannion Daniels & OPM

Making Health Information More Accessible

Bakhbar Noujawan is moving beyond being a standalone digital platform to becoming a practical resource within AMAN's wider health-literacy work. All 27 learning modules have now been translated into Urdu, expanding access to the platform's content, while audio-visual modules are also being developed to make the material more accessible to underserved communities with lower literacy. Bakhbar Noujawan was presented through national youth and civil-society forums as AMAN's youth engagement platform, while its use within AMAN's projects and partnerships continues to expand. An influencer collaboration helped extend Bakhbar Noujawan's reach, with the video generating more than 853,000 views.



Professional And Policy Engagement



AMAN continued to contribute to national and regional reproductive health platforms, including FP2030 meetings where Bakhbar Noujawan was presented as a youth engagement platform. Prof. Sadiah A. Pal was appointed Chairperson of SAFOG's Maternal Nutrition & Breastfeeding Committee, while Dr. Azra Ahsan joined its Maternal and Perinatal Health Committee. As Chairperson of FIGO's Contraception Committee, Dr. Azra Ahsan moderated a FIGO- and WHO-led webinar on applying updated contraceptive guidelines in practice, including use of the MEC Wheel. Dr. Azra Ahsan and Prof. Sadiah A. Pal were invited to Pfizer's RSV Vaccine Summit in Islamabad, focused on maternal RSV immunization. AMAN also participated in Maternal Immunisation Readiness Network (MIRNA) workshop at Aga Khan University Hospital, bringing together public health partners to co-create Pakistan's National Maternal Vaccine Demand Strategies, including preparedness for maternal RSV vaccination.



» Looking Ahead

School-Based Family Learning Initiative



A new 12-month initiative supported by Bank Alfalah will strengthen family health literacy through schools across Karachi and Shangla, with Zindagi Trust and Kiran Foundation as implementation partners. Bakhbar Noujawan will provide structured, lifecycle-focused content for the learning sessions.

Every Pregnancy



AMAN will participate in Every Pregnancy's global convening to share learning and develop joint strategies to prevent avoidable maternal and infant deaths worldwide.

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KNOWLEDGE FOR A HEALTHIER TOMORROW

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**VENUE**
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**NEXT ISSUE**
Due in January
We look forward to sharing more updates and stories with you.



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